

POLK COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$95,219,388	\$7,423,127	\$16,742,643	1.2538	\$119,385,158
LABOR INCOME	\$50,568,087	\$2,414,831	\$4,519,099	1.1371	\$57,502,016
EMPLOYMENT	1,467	72	155	1.1543	1,694
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$8,512,731
MEDICAID EXPENDITURES					\$19,308,393
NUMBER OF MEDICAID ELIGIBLE					2,918
FEDERAL TRANSFER PAYMENTS					\$106,262,000

- In 2008 it is estimated that Polk County's health care industries produced over \$95 million in direct output revenue and contributed an additional \$23 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$119 million. The Output multiplier (1.2538) shows that for every \$1 in revenue produced by health care industries and additional \$0.25 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$50 million (direct) and contributed an additional \$7 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$57 million. The Labor Income multiplier (1.1371) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.13 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 1,467 (direct) and generated an additional 137 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 1,694. The Employment multiplier (1.1543) shows that for every 1 worker employed in the health care industry, an additional 0.15 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 14% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 14% it is estimated that the \$57 million paid to health care and support employees generated over \$8 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$8 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

POLK**2008**

Population	19,074
Area Sq. Miles	238
Persons per square mile	80
Number Employed	7,265
Unemployment Rate	5.0%
# of Industries	134
# of Households	9,099
Per Capita Income	\$39,068
Median Household Income	\$44,362
Total Personal Income	\$745,192,400
Gross County Retail Sales	\$110,320,000
Local Retail Sales Capture Ratio	14.80%
Federal Medical Transfer Payments	\$106,262,000
Number of Medicaid Eligibles	2,918
Medicaid Expenditures	\$19,308,393

HEALTH SECTOR	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT	ESTIMATED RETAIL SALES GENERATED
Pharmacies, Health and Personal Care Stores						
Output	\$9,549,850	\$674,143	\$1,375,245	1.2146	\$11,599,238	
Labor Income	\$4,386,997	\$220,982	\$393,299	1.1400	\$5,001,277	\$740,401
Employment	81	6	13	1.2337	100	
Home Health Care Services						
Output	\$6,526,616	\$371,704	\$1,173,329	1.2367	\$8,071,649	
Labor Income	\$2,970,247	\$105,304	\$262,840	1.1239	\$3,338,391	\$494,223
Employment	111	4	11	1.1316	125	
Physicians, Dentists, other Health Professionals						
Output	\$17,145,792	\$1,242,658	\$2,955,369	1.2448	\$21,343,819	
Labor Income	\$7,406,335	\$353,934	\$663,208	1.1373	\$8,423,477	\$1,247,031
Employment	194	12	27	1.2047	233	
Ambulatory and Outpatient Health Care Services						
Output	\$2,622,804	\$218,233	\$312,030	1.2022	\$3,153,067	
Labor Income	\$777,641	\$62,739	\$71,811	1.1730	\$912,191	\$135,043
Employment	13	2	3	1.3962	18	
Hospitals						
Output	\$25,727,818	\$3,048,772	\$3,568,011	1.2572	\$32,344,601	
Labor Income	\$10,974,275	\$1,049,415	\$1,021,968	1.1887	\$13,045,658	\$1,931,309
Employment	267	27	33	1.2259	327	
Nursing and Residential Care Facilities						
Output	\$33,646,508	\$1,867,617	\$7,358,660	1.2742	\$42,872,784	
Labor Income	\$24,052,592	\$622,457	\$2,105,973	1.1134	\$26,781,022	\$3,964,724
Employment	802	20	68	1.1095	890	
TOTAL						
Output	\$95,219,388	\$7,423,127	\$16,742,643	1.2538	\$119,385,158	
Labor Income	\$50,568,087	\$2,414,831	\$4,519,099	1.1371	\$57,502,016	\$8,512,731
Employment	1,467	72	155	1.1543	1,694	